



Latino Health Council

Dean Clinic West (Forest Room on the lower level)

752 N High Point Rd

October 23, 2014

9:30-11:30

Minutes: Anne Plesh

1. Introductions

2. Minutes – no corrections

Approved – Fernando Cano; Second – Jeff Golden

3. Announcements

- WI council of Blind and Visually Impaired – Marshall Flax retiring - Lori Wibeksis (sp?), Director of Fund Development, attending meeting today. She may attend in the future or will ensure future membership from the organization.
- Meriter Dental Clinic Update - Closing in June of 2015, still accepting patients, but also partnering with Access to transition patients.
 - This year access is in 25 schools in Dane County 22 in Madison and 3 in Sun Prairie providing preventive care and treating decay in schools.
 - Also recruiting for 3 dentists –one for Dodgeville site, two for Dane County Clinics. Will continue to work with medical patients to encourage dental care. (Right now only about 20% of medical patients at Access are receiving dental care.)
 - Looking to pilot work with area ERs
 - Access is seeing existing pts in Madison, BUT Sun Prairie and Dodgeville are accepting new patients.
- Ebola (Jeff Golden) No cases in WI or Dane County; extensive information available on Dane County Website – within a week, it will be available in Spanish

4. “Popcorn Activity” – brainstorm to assess what is going well and what can be improved- Robin summarized the following list:

Going well:

- Great events (x4)
- Health fair (x3)
- Collaboration (x2)
- Outreach, connection, innovation (x2)
- Opportunities for networking
- Learn to learn program updates
- Great teamwork

- Varied and extensive involvement
- New members including diverse health issues
- New website
- Learn about topics and inform community
- Education activities are awesome and should be expanded
- Attracting new people to health fair
- Dedicated team and attendance
- Making difference in community

Improve/Fine tune:

- Fundraising (x3) /Getting grants
- How to use fundraising letters
- Participation of volunteers/members (x3)
- Membership requirements and roles
- Every member understand mission
- Evaluation: how deeply are we reaching communities especially new arrivals?
- Reduce meeting to 1.5 hours
- Move website to UW DoIT site
- Some organizations' meeting attendance could be improved
- Expand Spanish speaking services
- Election of officers
- Increase promotion of LHC and its events
- More emails and updates
- Have registration on facebook, website and text for people who want it (Gen Y)
- Involve non-professional members on Council
- Better addressing group struggles
- More networking
- More time for presentations to include data specific to Latino population

5. Old Business

Subcommittees updates:

- Events
 - Voted to get rid of "events" sub-committee in 2015 as the events are now well handled. Members will integrate to the other 3 sub-committees (finance, membership, website)
 - Latino Health Fair and Conference last month. Went very well. 90 participants at conference - great celebration, did about 70 screenings with MANY new people
- Finances

Finance Sub-Committee (noted from mini meeting on 10/23/2014)

Membership:

Robin Lankton	608-265-0478	robin.lankton@fammed.wisc.edu
Maria Huerta	608-316-8613	mhuerta@aidsnetwork.org
Mary Elizabeth Bathum	608-630-5568	mbathum@edgewood.edu
Katie Hensel	608-279-7171	katie@tri4schools.org
Anne Plesh	608-258-5666	anne_louise_plesh@ssmhc.com

Patricia Tellez-Giron giron@fammed.wisc.edu	608-469-0561	patricia.tellez-
Mary Vasquez Shiva Bidar-Sielaff Leslie Ptak	608-265-7424	sbs3@hosp.wisc.edu

Mission:

Finance Sub-Committee is charged with tracking current finances as well as seeking opportunities for future funding.

Leslie Ptak sub-committee chair

Goal:

Increase funds raised from \$6500 in 2014 to \$10,000 in 2015

1. Maintain current sponsorship (2014 - \$6500)
2. Create new member fee in 2015 (30 active members, explore different levels of membership)
3. Letters to potential new corporate donors (ON HOLD in 2015)

Timeline –

Meet in Nov/Dec to prep to present at Jan meeting about new member fee

Also at Nov meeting – Thank you notes to LHF major sponsors

Add website donation option to individual supporter letter

Anne will reach out to Leslie – to see about serving as chair

- Membership

Mission: To retain current members and recruit new members in order to provide diverse community representation on the Latino Health Council.

Goals: 1. We will put into place a reproducible and documentable process for adding new members and holding current members accountable to membership agreement.

2. We will recruit non-professional community leaders/members to join the Latino Health Council.

Alia Dayne (Alia.Dayne@agracehospicecare.org)

Tehmina Islam (Tehmina.Islam@gmail.com)

Tobi Cawthra (tcawthra@meriter.com)

Melissa Reed (reedadvocacy@gmail.com)

Rosario Angulo (rosario.angulo@ppwi.org)

Lucia Ledesma (español@danecountyrc.org)

Sara Parrell/Rebecca Ramirez

Owen Karcher (owenk@canopycenter.org)

Lisa Bell/Jenn Ellestad (lisa_bell@ssmhc.com, jennifer.ellestad@deancare.com)

- Website

- Reminder - member portal login/password: **lh-member** for minutes, agendas and dates for 2015 events

6. New business:

- Dean/St. Mary's - Presentation about Dean/St. Mary's work in the community
 - St. Mary's one of 18 SSM owned hospitals across 4 states
 - \$41m in community benefit in 2013

7. Activity:

Subcommittee groups worked together to welcome new members and set goals for 2015. Each sub-committee will send their notes to Patricia.

Meeting adjourned

Next meeting: **FIRST MEETING OF THE YEAR!!!!**
 January 22th, 2015
 930am – 1130am

Meeting place: Agrace Hospice

Minutes: Nattaly Green